**Eleanor M. Browning**

New York, NY

(317) 674 2044

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**TECHNICAL SKILLS**

**Programming Languages:** Python, HTML/CSS, JavaScript

**Operating Systems:** Microsoft Office Suite, Google Suite, JIRA, Confluence

**Design Tools:** Photoshop, InDesign, Illustrator

**EXPERIENCE**

**Ralph Lauren New York, NY**

*Assistant Product Manager Jul 2022 - Present*

* Collaborated with multiple stakeholders, cross- regional and within a cross-functional, highly dynamic, and multi-disciplinary team to develop new digital products and functionality from discovery, requirements definition, UX design, build, and testing through to launch and iteration
* Transformed Ralph Lauren’s website through identifying key optimization opportunities via user test feedback and competitive analysis, resulting in increased customer satisfaction
* Built business proposals to communicate insights, documentation, requirements, scope, and deadlines which resulted in providing product vision and direction for key product capabilities, including business impact and recommended approach to implement the solutions identified.

**Sink Or Swim Bloomington, IN**

*Non-Profit Web Designer and Developer March 2022*

* Sink or Swim is an alumni fundraising event meant to raise donations for the American Kidney Fund
* Organized Sink or Swim’s digital transformation with the goal of boosting online donations
* Revamped Sink or Swim’s digital presence by designing and developing a new website that drove over $5000 in donations

**Naishi Foundation Moshi, Tanzania**

*Non-Profit Web Designer and Developer Jan 2020*

* Based in Kilimanjaro, the Naishi Foundation is focused on changing the lives of local underprivileged children and women
* Coordinated discovery sessions with the organizations leadership to uncover needs in a digital homepage
* Designed and launched a pro bono website complete with donation features for the organization

**EDUCATION**

**Indiana University Bloomington, IN**

*Bachelor of Informatics, Minor in Human-Centered Computing (May 2022)*

**Academic Athletic Mentor**

* + Mentored +50 college athletes with learning disabilities to reach graduation using time management and learning tactics

**Indiana University Dance Marathon**

* + Surpassed $4.2 million fundraising goal while fostering multi-year relationships with Riley Hospital children
  + Fostered multi-year relationship with a Riley Hospital patient” and family while personally raising over $11,000 for Riley Children's Hospital
  + Worked alongside team of 10 to design and develop a live streaming and donation collection website that was visited by 30,000 users in a 4 day time period

**Accolades:**

* + Luddy School of Informatics - **Dean's List**
  + Riley Development Leadership Team - **Committee Member Indiana University Dance Marathon**